

NC-BART

NC-EVAN-BH



newchef[®]
fashion inc.



APRONS

EXCLUSIVE COLLECTION

www.newchef.com Call Toll Free: 1.800.NEWCHEF (639.2433)



Chantal Salama
President | CEO



G. Lucien Salama
Founder | Chairman CFO

INTRODUCTION

NEWCHEF Fashion, Inc. has revolutionized the culinary industry with unique, fashionable, and moderately priced uniforms. Before our inception in 1989, culinary apparel was drab and unappealing—our elegant fabrics, decorative trims and ribbons, colorful prints, and slimming “V” lines have made restaurant staff look as delectable as their food tastes. Our in-house graphics team can further enhance the apparel with custom-designed embroidery to ensure an original and unparalleled image. We create uniforms for the entire staff from Culinary, Wait Staff, Kitchen and Front of the House.

Whether you need to outfit a staff of one or one thousand, NCF has you covered. We offer specialized and tailored designs to meet the needs of all your employees from sizes small and petite to big and tall. Our manufacturing capabilities, expert knowledge and design skills will set your staff apart from business contemporaries. Utilizing only the highest quality materials along with prompt manufacturing and turnaround has always been our standard.

Starting with a single, specially designed jacket for the Toque Blanche organization, NCF has blossomed into a world-renowned culinary fashion design leader. Though we maintain over 40,000 accounts with some of the most prestigious hotels, casinos, country clubs, culinary schools, restaurants, cruise lines, and various branches of the military, we retain an entrepreneurial customer service ethic. We know our customers have made us what we are today; in turn, we produce the most efficient service at the most competitive cost.

Co-founded by a talented fashion designer and a manufacturing and merchandising expert three decades ago, NCF boasts the honor of being the official outfitter for the American Academy of Chefs (AAC). Many well-known chefs’ organizations—Chaine des Rotisseurs, World Association of Chefs Societies (WACS), Golden Toque and many Chapters of the American Culinary Federation (ACF)—have also entrusted NCF with their uniform and embroidery requirements.

Our knowledgeable customer service representatives are dedicated to making your experience as professional yet personable as possible. You will never be just an account number. We create real workwear for real working people, and we strive for the utmost efficiency and satisfaction with all our clients. You can depend on us to go well beyond all your expectations.

*If You Look Good,
You Feel Good,
You Cook Good!*



| CONTACT US



**Thank you for choosing NCF to meet all your culinary apparel needs,
Your satisfaction means everything to us!**

Operating Hours: Monday - Friday 7:30am - 5:00pm PST
Visit: NEWCHEF Fashion Inc. 3223 East 46th Street, Los Angeles, CA., 90058
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LOS ANGELES BUSINESS JOURNAL

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BASIC

**CHOOSE YOUR
DESIRED STRAP
COLORS**

NC-F28

**CUSTOMIZABLE COLOR
COMBINATIONS**

Half bistro apron with front divided pockets 19 in length, manufactured in-house poly/cotton twill. Unisex. Available in any color.



**Straps available in any color.
Apron body available in any color.
Stitching available in any color.**



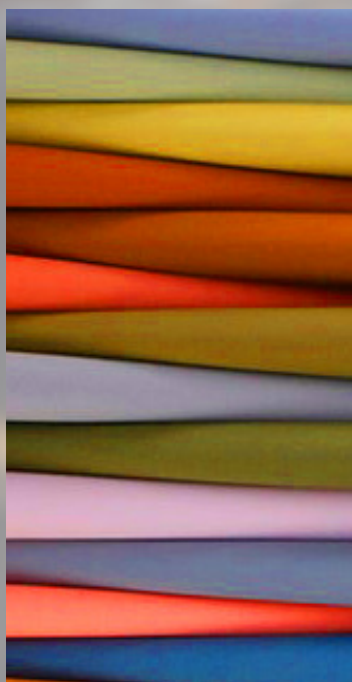
S

**CHOOSE YOUR
DESIRED BASE
FABRIC COLORS**

NC-MARIUS

**CUSTOMIZABLE COLOR
COMBINATIONS**

Bib apron, measurements 30 1/2" w x 34" l. Two lower patch pockets only, contrast neck strap and ties, adjustable neck slider.



**Straps available in any color.
Apron body available in any color.
Stitching available in any color.**



NC-MEPHYSTO

**CUSTOMIZABLE COLOR
COMBINATIONS**

Half bistro apron with front divided pocket, 1 inch contrast strapping around top of apron & ties only, contrast stitching all over, 19 inch length x 28 inch width.



**Straps available in any color.
Apron body available in any color.
Stitching available in any color.**



NC-MADDOX

**CUSTOMIZABLE COLOR
COMBINATIONS**

Bib apron (maddox), patch pocket
left chest, 2 lower patch pockets,
adjustable neck slide, patch pockets,
neck strap & ties 30.5 " W x 34 " I



Straps available in any color.
Apron body available in any color.
Stitching available in any color.



DEN



NC-MADEIRA

SKU#127961

Bib apron, adjustable neck slider, lower front divided pocket with 1" pen divider on each side, top center pocket with 3 pen divider



NC-ROCKER-2

SKU#140541

Bib apron (Maddox), grommets at top on both sides to hold straps, top left patch pocket, 2 lower pockets, adjustable slider

IM



NC-YAKI

SKU#132269

Bib apron, lower front divided pocket, functional bronze zipper on top of left pocket natural rope ties with large bronze grommets, cross back with circular vinyl patch



NC-NORMANDY

SKU#139344

Bib apron (wdw), square neck, reverse fabric ties and pockets, middle chest pocket with pencil divider, front divided pocket, adjustable metal neck closure.

NC-MATTHEW

SKU#132109

Short bistro apron, 31 1/2" w x 21" l, two patch pockets, 2 1/2" top stitch at waist, colored contrast ties, contrast stitching all around.



NC-MONTANA

SKU#132110

Short waist apron, 15" l x 28" w, front divided pocket with contrast stitching, contrast ties.

NC-MARIUS

SKU#130515

Bib apron, measurements 30 1/2" w x 34" l. Two lower patch pockets only, contrast neck strap and ties, adjustable neck slider.



NC-PARSON

SKU#139347 (INDIGO)

Short waist apron, angled pockets meeting at center, contrast top stitching, contrast strapping ties, 18" l x 28" w.

NC-MADAGASCAR

SKU#134213

Bib apron, top center pocket with zipper, lower front divided pocket w/ 1" pen divider on each side (pocket dimensions: 18"w x 7 1/2"l), contrast neck strap & ties, choice of color stitching, adjustable neck slider, apron measurements 30.5" W x 34.5" L.



NC-PARSON

SKU#138794 (BLACK)

Short waist apron, angled pockets meeting at center, contrast top stitching, contrast strapping ties, 18"l x 28"w.

HARD



NC-AIDEN

SKU#144377

Bib apron, center lower pocket with pen divider, brass front eyelets with hook closures, vinyl criss cross straps with brass back eyelets, back twill tape straps.

WARE



NC-VALO

SKU#139678

Bib apron, slim left chest pocket, two lower patch pockets, colored contrast straps & ties with adjustable neck slider, brass grommet, right side towel loop with brass eyelets, contrast piping accents on pockets.



NC-LEONARDO

SKU#133445

Bib apron, right chest slim pen divider, contrast neck & waist ties in suede, adjustable buckle on left side.

NC-PARRY

SKU#138810

Bib apron, two lower waist pockets, center chest pocket with top angled thermometer pocket, silver square hardware on neck strap with metal slider, rivets at top corners of pockets.



NC-SALVATORE

SKU#133455

Short bib apron, front rounded center pocket with divider, right side brass towel loop, heavy twill tape waist straps, adjustable twill tape neck strap, faux brass snaps on front neck strap edge.





NC-STEFAN

SKU#139345

Bib apron, top right side pen pocket, two lower pockets, square antique brass buckles with matching adjustable slider on each side of neck strap, criss cross back with square buckles on each side, 30.5" W x 34" L.

NC-MELBOURNE

SKU#144572

Bib overall-style apron with adjustable D-rings neck straps, adjustable shoulder straps, front divided pocket with kangaroo pocket.

NC-COHEN

SKU#136176

Bib apron, center pocket with angled corner, divided pocket, left side thermometer pocket with contrast, contrast criss cross vinyl straps with front silver snaps, silver grommets to adjust straps, towel loop hardware on right side of pocket.





NC-MYRICK

SKU#139165

Bib apron (maddox), angled pockets meeting at center & bartacked at each end, contrast edge trim on pockets, waistband & top edge. Twill tape ties with edge design & brass snap on front straps, criss-cross back with back brass eyelets for adj straps, 30 1/2" w x 34" l.



NC-MATTEO

SKU#138551

Bib apron, brass grommets set on top of apron and sides, long contrast strapping ties to weave through grommets, apron measurements 30 1/2" w x 38" l.

NC-EVAN-BH

SKU#136483

Bib apron, grommets at top on both sides, adjustable neck slider, top left chest pocket with pen divider & contrast edge trim, lower front divided pocket with squared bottom, contrast neck strap & ties, contrast stitching, d-ring for towel on right side of lower pocket, 30 1/2" w x 34 1/2" l.



CUSTOM

DESIGNS COME ALIVE WITH



NC-COLSON CUSTOM PRINT

Full color print availability, custom artwork, custom color ties.



PRINTS

NEWCHEF'S IN-HOUSE PRINTING.

NC-MADDOX CUSTOM PRINT

Full color print, custom artwork,
custom color ties, custom stitching,
chest pocket, 2 large pockets.



NC-MADDOX CUSTOM PRINT

Full color print, custom artwork,
custom color ties, custom stitching,
chest pocket, 2 large pockets.



NC-MADDOX

CUSTOM PRINT

Full color print, custom artwork,
custom color ties, custom stitching,
chest pocket, 2 large pockets.



NC-F24-SUB

CUSTOM PRINT

Full color print, custom artwork,
custom color ties, custom stitching,
long bistro apron, single right
side pocket with pen divider, 31
inch.





NC-KNG1033

CUSTOM PRINT

Full color print, custom artwork,
custom color ties, custom stitching,
apron bib with no pockets.



NC-MADDOX

CUSTOM PRINT

Full color print, custom artwork,
custom color ties, custom stitching,
chest pocket, 2 large pockets.

NC-MADDOX

CUSTOM PRINT

Full color print, custom artwork,
custom color ties, custom stitching,
chest pocket, 2 large pockets.



NC-MADDOX

CUSTOM PRINT

Full color print, custom artwork,
custom color ties, custom stitching,
chest pocket, 2 large pockets.



STRIP



NC-MADDOX
SKU#129934

Bib apron (maddox), patch pocket left chest, 2 lower patch pockets, adjustable neck slide, patch pockets, neck strap & ties 30.5" W x 34" l



NC-MALTA-STRIPE
SKU#132130

Short waist apron, 27"w x 14"l, front divided pocket, right side quarter pocket, horizontal stripes on pockets, twill tape ties.

ES

NC-JP SKU#129626

Bistro apron. 32"W x 29 1/2"I.
Contrast patch pocket centered
on front, 7.5" Below top of apron,
pocket dimensions 12"x8". 40
Inch ties on each side.

newchef



NC-PORTOFINO SKU#135138

Short waist apron, 23"w x 12"I, 3
front divided pockets, horizontal
stripes on pockets, twill tape ties.



NC-CHANDLER

SKU#134842

Bib apron (madeira), grommet on top left side with knot tie, top center pocket with 2 pen dividers, lower front divided pkt with 1" pen divider on each side (pocket dimensions: 18"w x 7 1/2"l), rivets at top corners of pockets, choice of color stitching, apron measurements 30 1/2" w x 34" l.



NC-MATTHEW

SKU#131128

Short bistro apron, 31 1/2" w x 21" l, two patch pockets, 2 1/2" top stitch at waist, colored contrast ties, contrast stitching all around.



NC-MARIUS

SKU#130516

Bib apron, measurements 30 1/2" w x 34" l. Two lower patch pkts only, contrast neck strap and ties, adjustable neck slider.



BANQ



NC-4000L
SKU#107662

Chef apron with color trim on flap,
31 inch length.



NC-VESSIE
SKU#125911

no pockets, adjustable neck strap,
self fabric ties, measurements:
26w x 36l.

UET

NC-VESTRO (FULL APRON)

SKU#138404

Five cloth covered button closure with contrast thread, piping down front & along bottom of vest. Saddle stitch down front, on bottom of vest, and on faux pockets, two slanted patch pockets.





NC-SPLIT

SKU#111376

Bistro apron, split front, single pocket on right side, bias is 2 1/2in, 33in w x 32in l, ties are 36in each side



NC-HUBERT

SKU#125828

Bib apron with split front, rounded neck front, one hidden pocket on right side, adjustable button closure.

NC-BELINDA

SKU#131465

Bib apron, maddox body, front divided angled pocket, contrast on top edge of apron & pocket opening.



UNIVERSITY TEAMS

CUSTOM APRONS

CUSTOM PRINTS

Full color print, custom artwork,
custom color ties, available for
order through:
sales@newchef.com

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Y SPORTS

CUSTOM DESIGNS FOR ALL ORGANIZATIONS.

neuchef

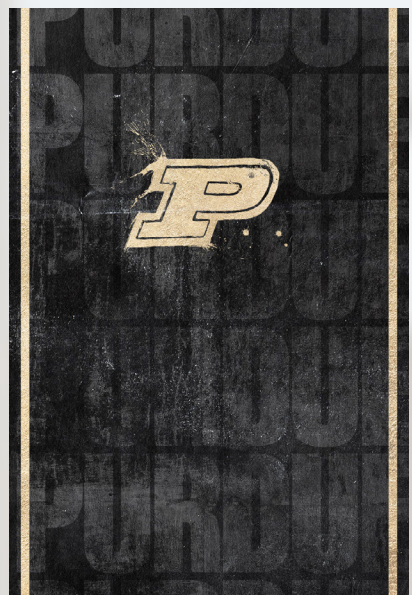
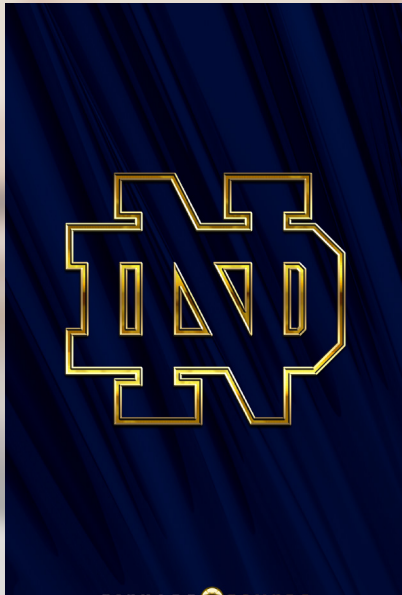


YOUR
DESIGN
HERE



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